

# Rapid Graphs with Tableau Software 8: The Original Guide for the Accidental Analyst

## Rapid Graphs with Tableau 8

The Original Guide for the Accidental Analyst

Tired of boring spreadsheets and data overload from confusing graphs? Master the art of rapid graphs with Tableau! Our hands-on case study approach and more than 225 illustrations teach you how to quickly explore and understand your data to make informed decisions in a wide variety of real-world situations. We include best practices of visual analytics for ideas on how to communicate your findings with audience-friendly graphs, tables and maps.

"A picture is worth a thousand words" is a common saying that is more relevant today than ever as data volumes grow and the need for easy access to answers becomes more critical. This book covers the core of Tableau capabilities in easy-to-follow examples, updated and expanded for Version 8, as the fourth edition of the first book on Tableau. Learn how to be successful with Tableau from the team that started the original training program as the founding Tableau Education Partner!

"A must read for anyone interested in Tableau. Clear explanations, practical advice and beautiful examples!"  
Elissa Fink - Chief Marketing Officer, Tableau Software

"A great work- this is going to be a much-loved book."  
Marc Ruetter - Senior Director of Technology, Consulting and Strategy, Tableau Software

"Well written, easy to use book that has something for everyone. A great resource if you are new to Tableau... but also useful tips for advanced users as well."  
Bob Morrison - Founder/CEO, Quadrant Arts Education Research and Chairman at MakeMusic

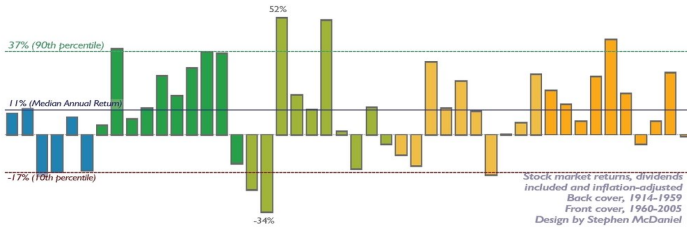
### Stephen McDaniel

Stephen is passionate about helping people understand, present and take action with their data. He is author of SAS<sup>®</sup> for Dummies, The Accidental Analyst and the Rapid Dashboard Reference Card. He has been on the Faculty of The American Marketing Association and The Data Warehouse Institute and is currently Director of Analytics at Tableau Software and Principal Analyst at Freakalytics<sup>®</sup>, LLC.

### Eileen McDaniel

Co-founder of Freakalytics, Eileen directs the development of books and course materials. She is lead author of "The Accidental Analyst - Show Your Data Who's Boss". This book provides a step-by-step analysis framework to help people who didn't plan for a career as an analyst, but now must analyze data quickly and effectively.

Visit [www.freakalytics.com](http://www.freakalytics.com) for information on analyst and Tableau training seminars.



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